



The Art of Living Environment Day

GURUPURNIMA CELEBRATION

19th July' 2016.

SLOGAN: Be sensitive to environment, nurture and care for environment.

MESSAGE:

Consciousness of Environment is in built in the human system. Historically, nature (prakriti) has always been adored in the ancient traditions of the world; mountains, rivers, the sun, the moon, the trees have always been honoured. We need to revive the ancient practice of honouring and conserving nature. A return to traditional methods such as organic and chemical-free farming will go a long way in preparing the ground for healthy development. Tradition, technology, trade and truth are the four key factors, which need to be revived time and again. People should be encouraged to treat the planet as sacred.

- H.H. Sri Sri Ravishankar ji

1. To raise global awareness, to take positive environmental actions, to protect nature and the planet Earth, to save the environment and make it more receptive to divine energy, we celebrate Gurupurnima Day as The Art of Living Environment Day. Celebration of this day is a year round commitment to advocacy and action in our society and on a global scale to promote and encourage environmental responsibility and the conservation of natural resources.

2. On this auspicious occasion of Gurupurnima day, our main objectives are

- To increase awareness, of the importance of conserving the environment.
- To raise and sustain the positive global impact of environmental regulations and controls and
- To engage in activities that, serve to educate people and improve the environment.

3. Last year we have celebrated Gurupurnima with Mega Plantation Drive, in which Art of living volunteers, teachers and yuvachariyas as well as schools, private institutions, Govt ,reputed personalities from 119 districts of 20 states of India participated with full enthusiasm.

4. This year also we are going to celebrate Gurupurnima as "The Art of Living Environment Day" on 19th July, 2016. We invite people from different sections of the society to take action to save and improve the environment so that, their collective efforts can have positive impact on the environment.

5. To celebrate this event on 19th July'2016, proposed activities can be taken up

- Nationwide Mega Plantation Drive
- Clean-up campaign
- Awareness campaign , conferences to save environment
- Competitions (drawing, essay, painting, poster, poetry)

Topic - save environment

- Adopt Natural farming
- Avoid Plastic- Use Eco friendly product

6. Publicity:

A. wide publicity about this programmes through the news papers, meetings, seminars, follow-ups, satsang, social media, emails, Radio talks, TV Interviews etc

B. Involve schools, colleges, Institutions, private companies .

C. Make banners, posters, play cards, giving environment messages,

Feel fortunate to spread the message, be a part of this noble endeavour. Your participation can save the environment, convey your gratitude towards Master.

With warm regards

Board of Trustees

Sri Sri Institute of Agricultural Sciences and Technology Trust

Annexure-A A Basic Guideline –How to plant Tree

Preparations before Planting-

- 1 Land preparations and digging of pits should be done, with the help of student & volunteers as a seva activity.
- 2 The pit size should be 2x2x2ft.
- 3 Fill the pit with good soil and compost in the ration of 50: 50, locally available material should be used to fill pits.
- 4 Watering should be done at the time of plantation.
- 5 Drip Irrigation may be installed if possible to improve the survival of the plants.

Plantation Procedure: -

1. If the Sapling is in plastic bag , remove the plastic bag ,and place the plant upright in the pit. The base of the plant should be just below the ground level. The soil around the plant be sufficiently pressed by hand or by foot to have firm stand of the plant in the ground.
2. Plastic bottles can be used for the purpose of drip irrigation. Make a very small hole on the lid of the bottle, cut the base of the bottle to fill the water. Insert the bottle near the tree upside down. Fill the water in the bottle once in a week or as per the need of the plant. Put the thread one side in the soil and one side have to be inserted through the lid of bottle.
3. Used saline bottles with drip set , can also be used for drip irrigation purpose.
4. Put some organic mulch (Dry leaves to cover soil) around the plant on the ground to save water from evaporation.

Aftercare:

- 1 Aftercare should be taken by a group of volunteers, school children, senior citizens etc for next three years by proper watch, ward & watering.
- 2 Provision of tree guards from municipalities, corporate, individuals etc. be made if possible.

Annexure B.

Action Plan

May '2016 End -	Nomination of responsible person for this program Identification of site
June 1st wk '2016	Preparation for digging of pits and availability of plants. Plants are always available in forest nursery, horticulture Department, Agriculture Department, Private nursery, Identify the Mode of transportation of saplings to the plantation site
June 2nd wk'2016	invitation letter issued for dignitaries Mobilizing fund for program Inform concerned person for photography and videography
June 3rd wk'2016	Start making arrangement for soil , compost, water, manpower for the program
June 4th wk'2016	Confirming the preparation, review and confirmation
July 1st wk'2016	Keep banners ready Arrangement for post care of plantation, irrigation, watchman etc
July 2nd wk'2016	Actual transportation of saplings Be prepared for all the events
19 th july 2016	celebration of the gurupurnima by planting trees
20 th to 31 st july	Reporting to the AGRI.Trust in the given format (FORMAT ATTACHED)

Annexure- C
Reporting Form

Tree Plantation and any other activity implemented on the eve of Guru purnima.

1.Name of the organization:

Name of Organizer:

Address

City :

Dist :

State:

Pin code:

Contact Number :

e-mail:

2. Address of The Tree Planting Area /any other activity implemented.

City:

Dist :

State:

Pin:

3.Types of saplings planted:

4.Number of saplings/seedlings (on each type) planted:

5. Brief Description of any other activity is undertaken other than plantation be given as listed in the appeal leaflet.

6. Please send photographs, videos, paper cuttings, success stories, any other relevant.

Declaration:

I confirm that the above stated data are accurate in the best of my knowledge.

Name:

Signature:

Please send your data with photograph to the

Mail id : report.ssiast@gmail.com

Or

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Jai Gurudev